



Association for Laboratory Automation

For Immediate Dissemination

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ALA Adds 4th Plenary Speaker to LabAutomation2010

Kei Koizumi from the White House Office of Science and Technology
Policy to Address Distribution and Impact of Stimulus Funding
Through NIH for Technology Investments

CHICAGO – The Association for Laboratory Automation (ALA), a multi-disciplinary, non-profit scientific association spanning diverse industries and technology sectors, announced today the addition of Kei Koizumi, Assistant Director for Federal Research and Development, White House Office of Science and Technology Policy, to its leading-edge plenary line-up for LabAutomation2010, Jan. 23-27, Palm Springs, Palm Springs Convention Center, CA, USA.

Koizumi's presentation focuses on the distribution and use of federal grant dollars through the National Institute of Health (NIH) to fund research and development initiatives, and more specifically technology equipment purchases.

LabAutomation2010 Scientific Committee Chair Robyn Rourick is excited about the addition of such a high profile figure from the current administration.

"The LabAutomation2010 plenary series has always represented our dedication to enhancing the scope of topics highlighted through the scientific program," said Rourick. "The addition of Mr. Koizumi takes that objective to new heights. He will bring a significant presence from Washington, D.C. and speak to federal funding for science and technology, which is a hot button topic in our community."

Koizumi also plans to detail how scientists should go about seeking federal funding for technology equipment, and how to incorporate those dollars into their research initiatives.

The LabAutomation2010 Plenary Speaker Series also includes the following visionaries:

- R. Graham Cooks, Henry B. Haas Distinguished Professor of Analytical Chemistry, Purdue University; Latest Applications and Phenomena with Mass Spectrometry
- Hod Lipson, Associate Professor, Mechanical and Aerospace Engineering, Cornell University; Latest Advances in Self-Aware Robots
- R. Bruce Sterling, American Science Fiction Novelist, Former Twilight Zone writer/actor, columnist for WIRED and MAKE magazines, design critic and self-proclaimed blogger

- more -

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LabAutomation2010 Plenary Series

For more information regarding ALA's 14th Annual Conference and Exhibition, LabAutomation2010, visit www.labautomation.org or call +1.888.733.1ALA (1252).

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The Association for Laboratory Automation (ALA) is a worldwide organization representing leaders in all aspects of laboratory automation. ALA seeks to provide a greater understanding of the importance and value of automation technologies in the laboratory settings, to advance science and promote education related to laboratory automation by encouraging the study, advancing the science and improving the practice of laboratory automation.

LabAutomation2010, Jan. 23-27, Palms Springs Convention Center, CA, USA is a five-day event bringing together laboratory automation scientists, academicians, engineers, business leaders and students from around the globe in conjunction with the world's largest exhibition of laboratory technologies.