



## For Immediate Dissemination

June 5, 2009

### Contact Information

Lauren Hammer

+1.630.305.0003

[lhammer@labautomation.org](mailto:lhammer@labautomation.org)

## ALA Forms Alliance with Peking University, Beijing, China

### Collaboration Highlights the Fundamental Relationship Between Laboratory Automation and Engineering

**CHICAGO** – The Association for Laboratory Automation (ALA) is pleased to announce an alliance with Peking University's College of Engineering, Beijing, Peoples Republic of China – uniting the two educational institutions in a travel exchange program fostering knowledge-sharing around the unique relationship between laboratory automation and engineering.

Peking University scientists will join ALA's exclusive line-up of finalists from its [LabAutomation2010 Innovation Award](#) (up to 10 speakers) in presenting oral presentations at [ACHEMAsia 2010](#), China National Convention Center, Beijing, May 1-5, 2010. ALA will host two elite graduate-level students from Peking University's School of Engineering at [LabAutomation2010](#) to present scientific research relative to laboratory automation. LabAutomation2010 is set for January 23-27, 2010, at the Palm Springs Convention Center, Palm Springs, CA, USA.

According to ALA President Erik Rubin, Ph.D., strategically aligning with Peking University is in keeping with ALA's educational mission and escalating the awareness and worldwide comprehension of the science of laboratory automation.

"As a global membership organization, ALA is constantly working towards its mission to provide quality education for scientists immersed in the science of laboratory automation," said Rubin. "In collaborating with Peking University at the [ACHEMAsia 2010](#) conference and exhibition, we are able to carry-on with offering maximum quality opportunities for continuing education on a global basis. Equally important, in bringing top students from Peking University School of Engineering to present posters at [LabAutomation2010](#), we are cultivating student involvement in the laboratory sciences from around the world."

Peking University's Dean, College of Engineering, Shiyi Chen, Ph.D., is pleased this partnership centers on developing student experiences in the laboratory sciences and bringing top notch speakers to Beijing in connection with [ACHEMAsia 2010](#).

"We believe partnering with ALA to continue such high-caliber programs is critical for ongoing learning here in China, Central Asia and the United States," said Chen. "We are delighted to be involved with ALA from an academic perspective and look to further develop even more unique and vital programs in the future."

*-more-*

---

330 West State Street, Suite 1, Geneva, IL 60134 (USA)

Tel: +1.888.733.1ALA (1252)

Web: [labautomation.org](http://labautomation.org)

Fax: +1.630.578.0172

Email: [ala\\_office@labautomation.org](mailto:ala_office@labautomation.org)

**ALA-Peking University**  
**Page 2**

For more information about ALA visit [www.labautomation.org](http://www.labautomation.org) or call +1.888.733.1ALA (1252).  
Additionally, to learn more about Peking University visit <http://english.pku.edu.cn>.

###

*The Association for Laboratory Automation (ALA) is a worldwide organization representing leaders in all aspects of laboratory automation. ALA seeks to provide a greater understanding of the importance and value of automation technologies in laboratory settings, to advance science and promote education related to laboratory automation by encouraging the study, advancing the science and improving the practice of medical and laboratory automation.*

*Peking University is a comprehensive and national key university. The campus, known as “Yan Yuan” (the garden of Yan), is situated at the Haidian District in the western suburb of Beijing, with a total area of 2,743,532 square meters. It stands near to Yuanmingyuan Garden and the Summer Palace. Peking University is proud of its outstanding faculty, including 53 members of the Chinese Academy of Sciences (CAS), seven members of the Chinese Academy of Engineering (CAE), and 14 members of the Third World Academy of Sciences (TWAS).*